



ECHO Retail Demographic Summary (Esri 2024)

Site
3730 Brighton Rd, Pittsburgh, Pennsylvania, 15212
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.48414
Longitude: -80.03522

	1 mile		3 miles		5 miles	
POPULATION						
2024 Total Population (Esri)		13,752		97,642		257,799
2029 Total Population (Esri)		13,569		96,939		258,739
2010 Total Population (U.S. Census)		14,564		100,634		250,378
2024 Group Quarters Population (Esri)		166		1,054		13,148
2023-2028 Population: Annual Growth Rate (Esri)		-0.27%		-0.14%		0.07%
2024 Male Population (Esri)		6,755		47,960		128,208
2024 Female Population (Esri)		6,997		49,682		129,591
2024 Median Age (Esri)		39.4		38.9		37.3
HOUSEHOLDS						
2024 Total Households		6,289		45,434		119,910
2029 Total Households		6,221		45,382		121,350
2024 Owner Occupied Housing Units		3,773		24,620		62,400
2024 Median Home Value		\$213,331		\$215,072		\$249,025
RACE AND HISPANIC ORIGIN						
2024 White Population	8,924	64.89%	62,196	63.70%	182,546	70.81%
2024 Black/African American Population	3,505	25.49%	25,605	26.22%	46,510	18.04%
2024 American Indian/Alaska Native Population	24	0.17%	215	0.22%	531	0.21%
2024 Asian Population	204	1.48%	1,913	1.96%	9,746	3.78%
2024 Pacific Islander Population	3	0.02%	41	0.04%	93	0.04%
2024 Other Race Population	171	1.24%	1,266	1.30%	3,531	1.37%
2024 Hispanic Population	414	3.01%	2,907	2.98%	8,292	3.22%
EDUCATIONAL ATTAINMENT						
2024 Population Age 25+: Less than 9th Grade	177	1.75%	1,055	1.48%	2,403	1.28%
2024 Population Age 25+: 9-12th Grade/No Diploma	438	4.32%	3,085	4.34%	6,592	3.51%
2024 Population Age 25+: High School Diploma	2,437	24.03%	18,385	25.84%	41,807	22.25%
2024 Population Age 25+: GED/Alternative Credential	534	5.26%	3,466	4.87%	7,582	4.03%
2024 Population Age 25+: Some College/No Degree	2,042	20.13%	11,872	16.69%	27,438	14.60%
2024 Population Age 25+: Associate's Degree	924	9.11%	7,939	11.16%	19,437	10.34%
2024 Population Age 25+: Bachelor's Degree	2,429	23.95%	16,525	23.23%	49,635	26.41%
2024 Population Age 25+: Graduate/Professional	1,162	11.46%	8,822	12.40%	33,018	17.57%
INCOME						
2024 Median Household Income		\$64,253		\$59,719		\$67,120
2024 Average Household Income		\$86,457		\$83,739		\$95,789
2024 Per Capita Income		\$39,306		\$39,026		\$44,791
BUSINESS SUMMARY						
2024 Total Businesses		220		4,483		15,533
2024 Total Employees		1,845		50,265		302,471
DAYTIME POPULATION						
2024 Total Daytime Population		8,928		94,778		417,410
2024 Daytime Population: Workers (Esri)		2,687		47,701		301,003
2024 Daytime Population: Residents		6,241		47,077		116,407